

INTERNATIONAL FILM FESTIVAL ROTTERDAM

ADVERTISEMENT RATES

41st International Film Festival Rotterdam
25 January - 5 February 2012

All rates excluding 19% VAT

IFFR Industry Manual

The essential Industry Manual contains information and full contact details of all CineMart and Industry guests present during Rotterdam. After the festival the Industry Manual serves as a who's who of the leading players in independent world cinema.

- Target group: CineMart and Industry guests, professionals
- Language: English
- Print run: 2.000 copies
- Publication: January 2012
- Artwork deadline: 9 January 2012

Ad	Size (width x height)	Price
1/1 portrait	160 x 220 mm + 5 mm	€1.600
1/2 landscape	140 x 95 mm + 5 mm	€1.050

IFFR Catalogue

The complete and essential English-language guide to all festival films and events. With a circulation of 4.000 copies throughout the eleven days of the festival the Catalogue is distributed to all international festival and CineMart guests, as well as all press in attendance. After the festival the Catalogue acts as an essential ongoing reference guide.

- Target group: professionals and public
- Language: English
- Print run: 4.000 copies
- Publication: January 2012
- Artwork deadline: 2 January 2012

Ad	Size (width x height)	Price
1/1 portrait	110 x 240 mm + 5 mm	€3.025
1/2 landscape	110 x 117 mm + 5 mm	€1.815





IFFR Daily Tiger

The English-language business pages provide industry news, features, analysis and previews of the films selected for this year's event, as well updates on all CineMart and Hubert Bals Fund activities. Full-colour throughout, the Daily Tiger is available from all festival locations.

- Language: English
- Print run: 10.000 daily
- Publication: 11 dailies, commencing from Thursday January 26 (but available at festival gala opening January 25)
- Artwork deadline: 16 January 2012

Ad	Size (width x height)	Amount/Price		
		1x	5x*	10x
1/1 portrait	272 x 390 mm + 5 mm	€1.950	€8.500	€12.000
1/2 landscape	272 x 193 mm + 5 mm	€1.150	€4.650	€6.500
1/4 portrait	134 x 193 mm + 5mm	€650	€2.600	€3.800
1/8 landscape	134 x 94.5 mm + 5 mm	on lead editorial page, price available on application		

Special offer Daily Tiger!

3x 1/4 portrait on weekdays in the second festival week €1.450

Contact

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